



Thriving.

3 truths that will transform your creative career.

Your commitment is to yourself.

I believe that every artist is made one on purpose. It's no accident that you feel a call deep in your bones to create, you were designed that way and it's time you answered the call.

The truth is, it's easy to avoid this calling for any number of reasons. Viability, fear, circumstance, you name it. But you hear this voice for a reason, you have this bone for a purpose, and it's up to you to figure out why.

Becoming a thriving artist was never supposed to be about making money or scaling up as fast as you can. It was supposed to be how we combatted the starving artist myth but somehow that got lost in translation - we gauge our status by dollar signs in the bank.

But let me tell you something, you can be a thriving artist and making zero dollars on your work. Why? Because you're feeding and nurturing the parts of your artist self that matter most.

To become a thriving artist, you must be committed to yourself. That means you're actively seeking to better understand your motivations, values, and vision as an artist. This deeply rooted mentality can only be accomplished when you choose to pay attention to your path as an artist instead of watching another's unfold and clumsily trying to mimic their steps.

No one can tell you why you're an artist, you are the only one who holds this answer. It's up to you to discover and become the artist you were made to be.

Cheers to you and your growth,

Rachel

My vision for thriving:

Thriving as an artist isn't a one size fits all place. Each artist will flourish in their own way and time. It's time for you to decide what that looks like for you.

What does thriving look like to you? Explore all areas of this word and how it applies to your art, self, and business.

What do you feel holds you back from achieving this thriving status? This could be anything from fear, self, circumstances, or even obstacles.

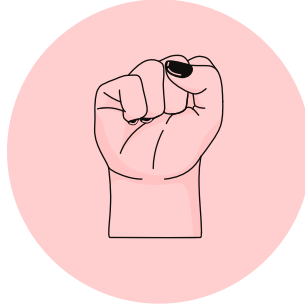
Which truth do I need most?

Which of these does your artist self need to hear right now?



YOU ARE AN ARTIST.

This does not change no matter what. If you make money, or if you don't. If you are full-time or you're not. If you sell 500 paintings or if you sell 5.



YOU ARE A LEADER.

You have what it takes to lead. You are making an impact right now as you share your work + inspire others forward. You are leading change.



YOU ARE CAPABLE.

Whatever you need to fulfill your purpose, you have it. You were made an artist and you can achieve what you are setting out to do.

Why did you choose the one you did? What are you noticing in your life, art, or self that has kept you from truly thriving as an artist?

What are my obstacles?

Nothing changes if nothing changes. You can't thrive as an artist without doing a little assessment and gardening of your own. What do you need to weed out and where do you need to nurture?

TO WEED OUT:

Example: My artist worth is dependent on sales.

TO NURTURE:

Example: I have what it takes to build a business.

Where do I start?

It's time to take action on what you've identified so you can truly thrive as an artist. Use the space below to come up with actionable items to move your growth forward and that help you unlock the potential you have.

What can you do this week to help yourself thrive?



You were made to thrive.

Every artist and person was. We were made to inspire – which means to fill with life (loosely translating this one). Thriving as an artist is all about cultivating that life giving energy and passion and giving it to others through what we make. We create, inspire, and repeat. And a thriving artist can always find new ways to do this as long as they inspire themselves.

My hope is that you're encouraged after working through these questions. That you feel confident, able, and ready to take on the creative career challenges that lie before you. It's not an easy path, that's for sure, but it's one that has always been worth it to those who are on the journey.

Cultivate and nurture your garden, it will produce just what you need to thrive as an artist, but only if you pay attention to what it needs. Don't water too much, don't neglect it, and don't forget to weed out anything threatening to take over what you've intentionally planted.



Rachel Christopoulos is an Fauvist Painter, Creative Coach, and founder of The Creative Bones – a community for aspiring artist. She has a passion for color, exploring new ideas, and helping beginner artists establish their businesses on their own terms.

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